



Media '09 Agenda

- 9am Introduction and Welcome
[Jack Matthews](#) - CEO, Fairfax Digital (Sydney)
- 9:15am Session One - 2009 Media in Preview
[Brian McCarthy](#) - CEO & Managing Director, Fairfax Media Limited (Sydney)
[Caroline H Little](#) - CEO, Guardian News and Media, North America; former CEO and Publisher Washingtonpost.Newsweek Interactive (Washington)
[Nic Newman](#) - Controller, Journalism and Digital Media, BBC Future Media & Technology (London)
[Ben Self](#) - Program Director & Founding Partner, Blue State Digital (Washington)
- 10:45am Refreshment + Networking
- 11:15am Session Two - Media Technologies
[Meg Pickard](#) - Head of Communities & User Experience, The Guardian (London)
[Angela Beesley](#) - Co-founder, Wikia; Chairperson, Wikimedia Foundation Advisory Board (Sydney)
[Will Price](#) - CEO, Widgetbox (San Francisco)
- 12:30pm Lunch
- 1:30pm Session Three - Innovation Trends
[Tim Chang](#) - Principal, Norwest Venture Partners (Silicon Valley)
[Fritz Demopolous](#) - CEO and Co-founder, Qunar.com (Beijing)
[Francisco Cordero](#) - General Manager, Australia & New Zealand, Bebo (Sydney)
[Richard Cardran](#) - Media Strategist and Technologist (Los Angeles)
- 3:00pm Refreshment + Networking
- 3:30pm Session Four - Following the Money
[Kevin Swanepoel](#) - President, The One Club (New York)
[Geoffrey Handley](#) - Co-founder, The Hyperfactory (Sydney)
- 4:45pm Rapporteur: [Jack Matthews](#), CEO, Fairfax Digital (Sydney)
- 5:00pm Cocktails + Networking